



Video Production Training from JDL Horizons

Get the most value from your videos that educate, market your idea or product, or present a compelling proposal. We can help your team acquire the skills needed to make your videos have impact.

We specialize in training educators and students to use the power of video in education.

Why pay outsiders to produce videos for you? You and your team can learn this important skill quickly, easily and affordably.

Video is the most compelling way to communicate your message, whether you are creating educational components or promoting a proposal or product.

For more detailed Information, contact

JDL Horizons

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Professional Video Production Training

Video Fundamentals I

Designed by industry professionals with decades of experience working in television and film in front of and behind the camera, this course will introduce attendees to the equipment, tools, tricks, and best practices used by the largest network and production companies in the world. From camera components, lighting, sound equipment and shot composition, attendees will work hands-on with experienced videographers as they gain the skills that will communicate with compelling video assets.

Whether you've been producing videos for years or have never touched a camera before, you're guaranteed to learn new skills in this session!



Video Fundamentals II

Designed for attendees with some experience with creating video, this course will leverage the equipment you already use and are comfortable with to optimize what you are doing and how you are doing it to achieve an improved result.

Due to the nature of this material, we customize this course to meet your specific needs; whether you want Intermediate, Advanced or Master level instruction.

Post Production I

Learn the use of video editing software that allows you to record your desktop, create rich media presentations and lessons, and create engaging video assets that communicate, teach, and engage. This hands-on class is mostly lab-based and will take you through the creation, editing and sharing of video projects.

Post Production II

Take your videos to the next level in this advanced hands-on course that will discuss how to use layers, callouts, zooming and animation effects to illustrate your message in a more compelling and engaging manner. We will also introduce other tools that can be used in conjunction with your computer to create interesting effects for your videos.



Making the Most of It

This multi-phased approach first focusses on an in-depth investigation of the equipment already owned by the client, followed by recommendations on how to supplement that equipment and training for staff on its best use. Our specialist courses are customized to meet your needs. Camera, sound recording or your lighting techniques can be the focus?

We focus in on what you want and what you need to help you make polished video using the equipment and facilities that you already have access to.

EduVision Overview



Explore the features and capabilities of the EduVision video portal service including tiered administration, associated documents, and live streaming. We'll upload content, explore channel creation and administration, create and conduct a live stream and look at how you can embed your videos and portal into websites, email and learning management systems such as Moodle.



Training Options That Enhance Success

Eduvision Overview

Explore the features of Eduvision, including tiered administration, associated documents, live streaming, video upload/embed, portal embed, Moodle integration, and much more

Flipped Media Essentials

This hands-on course builds a comfort level and experience with cutting edge tools used to create both flipped classrooms and flipped PD.

Video Production Boot Camps

Video Fundamentals I

Learn about camera components, lighting, sound, shot composition and more.

Video Fundamentals II

Designed to optimize the use of your own equipment, this course is always customized to meet your needs.

Post Production I and II

Use video editing software to record your desktop, edit, add animations and use other tools to create compelling and engaging videos.

Making the Most of It

A customized approach to analyze, optimize and enhance your video equipment to meet your needs cost-effectively.

[Learn More](#)



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Session Activities

JDL's video production and EduVision courses are hands-on highly interactive sessions that focus on giving attendees both the theory behind video production and hands-on experience with professional-grade equipment and the procedures that guide their use.

Each training seminar is customized to the client's specific needs and desired outcomes and incorporates one or many of the courses listed along the left side of this page. JDL believes that all training is focused on the experience of the learner and our training seminars teach the practical skills necessary for your staff, students and teachers to thrive in the video world. Our focus is always on teaching these skills in a way that can be easily and quickly implemented.

The Horizons Team Approach

JDL developed these courses in response to the growing needs of our customers. We did so by combining JDL's decades of experience working with educational institutions and organizations, the practiced hands of several experienced video editors and the seasoned eye of industry professionals.

Clayton Bosquez

Vice President of Product Development, Clayton has been directly involved in the design and development of the EduVision platform.

His work with teachers, students and staff using the system and his understanding of their needs has influenced the features and methods by which the system functions. This nuts and bolts experience with the front and back of the product has positioned him to teach you everything you need to know about using your EduVision portal to share your message and your students' work with your community.



Sir Brian Sterling-Vete

Brian Sterling-Vete is an English author, Guinness World Record Holder, motivational speaker, Award-Winning Film-Maker, TV presenter, stage, film and television actor, stunt performer, martial arts expert and entrepreneur. Brian ran 5 film crews for the BBC, leveraging his abilities and vast experience to create news segments and documentary films. This same vast experience and wealth of abilities initially designed and now delivers the Video Essentials training courses, bringing an industry-focused approach to the "proper" method of video capture.



Understanding the Cost

As explained above, our specific session agendas are crafted to match the needs of your district or organization. As such, the specific activities of the day are fluid. Pricing for these sessions is based on the number of attendees and follows the following formula:

\$250 p/person, p/day (minimum \$6500.00)